

Facts about the Fair:

The Douglas County Fair and Rodeo Celebrates the 50th Anniversary of the Jr. Livestock Sale this year. "A Blast from the Past" is the overall theme this year and continues to be an anticipated family tradition for the residents of Douglas County. The Fair is held annually within the first 2 weekends of August. This years highlights include 2 concerts: Sha Na Na (vintage Rock and Roll) and Jason Boland; 3 Professional Rodeo Performances; Bull Riding; Roller Derby; Carnival; Community Exhibits and Entertainment; Antique Tractor- pull; Muttin-bustin; Stick-horse Rodeo; Pancake Breakfast; 4-H and FFA exhibits - including livestock and general projects; and of course the 50th anniversary of the Jr. Livestock Sale! Last years attendance topped 14,000.

Market Coverage:

The Douglas County Fair Association will coordinate a marketing strategy that includes internet, TV, radio, and newspapers in the Douglas County region. Additionally, the Official Fair Guide will be distributed directly to over 65,000 homes.

Application Process:

Return the enclosed application and a \$125.00 application fee - payable to Douglas County Fair Association to:
Douglas County Fairgrounds
attn: Fair Commercial Booths
500 Fairgrounds Drive
Castle Rock, CO 80104

Once accepted, each commercial booth exhibitor will be presented with an agreement and all exhibitor rules.

Mail or fax application to:
Douglas County Fairgrounds
attn: Fair Commercial Booths
500 Fairgrounds Drive
Castle Rock, CO 80104

phone: (720) 733-6900
fax: (720) 733-6901
fairgrounds@douglas.co.us



June 19, 2009:

Early Bird Application

Application and \$125.00 fee due. Applications received after June 19 will pay an additional \$50.00.

July 24, 2009: Total booth fee due. Cancellation deadline - no refunds will be given after this date.

www.douglascountyfairandrodeo.com



Commercial Booth Information

Vendor Dates and Hours:
Friday, August 7: 4pm to 10pm
Saturday, August 8: 10am to 10pm
Sunday, August 9: 10am to 4pm

Exhibition Information:

- All exhibitors agree to be present during all designated days and times.
- Exhibitors will be considered by the date of request and type of product or service offered. The Douglas County Fair Association retains the right to reject the services of any vendor. Additionally, exhibitor location will be determined on a first-come first-serve basis. A limited number of corner booths will be available.
- Set-up and tear-down times will be enforced.
- All commercial booths will be located within a large tent, supplied with overhead lighting and electricity. Exhibitors must furnish their own tables, chairs and extension cords.
- Vehicles will not be allowed to park next to booth during exhibit hours. All exhibitors should use the designated exhibitor parking lot.
- The Fair will again charge a gate admission Friday through Sunday. We will provide 4 gate passes per booth. Additional passes may be purchased at the gate.
- Exhibitors are responsible for collecting the appropriate sales tax (State, County and Town).
- Security will be provided during all phases of the Fair.

Check-in, Move-in:

We will assign move-in times between 8am and 4pm Friday, August 7.

Late arrivals will not be permitted or refunded.

Check-out:

Sunday, August 10 (4:00 to 6:00 pm)

Tear Down, Move out:

Must be completed by 8:00 pm Sunday, August 10

APPLICATION:

Business / Organization Name _____

Contact Name _____

Address _____

City, State, Zip _____

Phone _____

E-mail address: _____

Fee:

10' x 10' space	\$250.00 (per space) Early Bird
	\$300.00 (per space) Applications received after June 19, 2009

\$125.00 minimum must accompany the application—full payment deadline is July 24 , 2009
Make checks payable to Douglas County Fair Association

Location Preference: (Exhibitor location will be determined on a first-come first-serve basis):

List (or attach) all products that will be sold _____
